



**Curriculum to Careers at the University of Phoenix
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**BETTER WORKPLACES
BETTER WORLD™**



Career Centric University



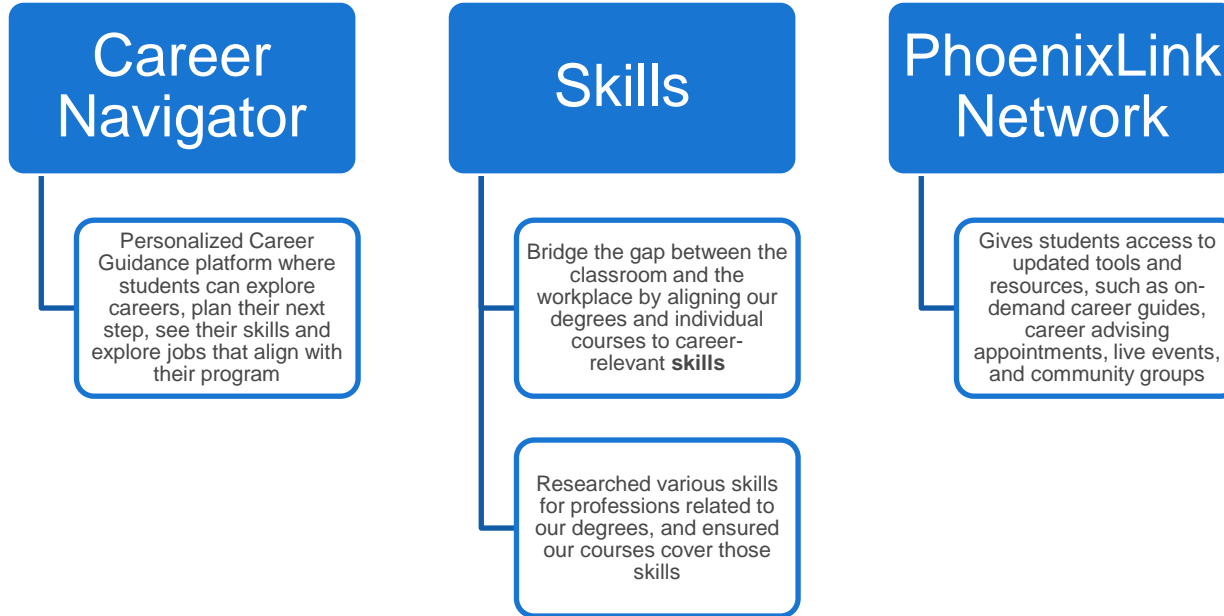
Our ambition is to create the most direct path for students to reach their career goals and guide them through their lifelong academic journey. It means offering more than degrees and programs but also providing support throughout their career to ensure they are set up for success.



Our vision at the University of Phoenix is to be recognized as the world's most trusted provider of career-relevant education. To achieve that vision, we must understand what career-relevant education means for our students and employers and how to differentiate our products and services to meet those needs.



Careers Highlights





Career Navigator

Any student or alumni can access the Career Navigator.

Through the Career Navigator, students can:

- Learn about careers based on fields or industries they are interested in with the **Career Explorer**.
- Plan and identify their next steps in the **Career Planner** by saving careers and job titles that best align to their goals.
- View demonstrated or self-identified skills in the **Skills Profile**.
- Explore job postings that are relevant to their most recent program of study using the **Job Explorer**.



Career Navigator: Career Explorer

The Career Explorer allows students to do a deep dive into careers, comparing information such as job growth outlook, daily tasks, and salary range. They can also review job titles related to that career at various experience levels, to help our students understand job market trends for roles specific to where they are in their career journey.

Key Features

- First opportunity to set a career goal
- See careers degree program prepares for
- Explore all careers based on interest
- Compare and contrast careers of interest
- Deep dive into specific careers to explore career path



Career Navigator: Career Planner

Students can view saved career and job titles, identify their career goals and what their next job may be. This provides clarity for how the skills they are gaining will help them take the next step in their journey.

Key Features:

- View saved careers
- View related job titles
- Visualize potential path toward goals
- See how skills align with job postings



Career Navigator: Skills Profile

The Skills Profile helps students understand the value of skills as they track their progress and view all their UOPX demonstrated as well as self-attested skills in one place.

Key Features:

- Track skills earned through coursework
- Recognize ROI from very first course
- Capture skills gained from prior work and life experience
- Articulate skills earned to potential employers



Career Navigator: Job Explorer

The Job Explorer aggregates open positions from several of the leading online job boards in one convenient place. Job listings are presented based on degree program and geographic location. Relevant jobs are displayed based on the number of aligned skills in their Skills Profile from high to low as they relate to their city, county, and state. Students can refine the results even further based on their unique needs, such as remote availability, and experience level.

Key Features:

- Aggregates job postings from several job boards
- “Searchless” experience
- Easily identify skills you have and skills you want to pursue
- Apply immediately to job postings



Skills

*University of Phoenix is bridging the gap between the classroom and the workplace by aligning our degrees and individual courses to career-relevant **skills**. We researched various skills for professions related to our degrees, then ensured our courses cover those skills.*

Students can
identify and
showcase skills
by:

- Skill-related assessments in every course
- Skills profile with demonstrated skills and self-identified skills
- Skills Profile that powers Job Explorer
- UOPX badges aligned with select skills



Career Navigator™ Home Explore Saved Skills Jobs

Skills profile builder

Collecting all your skills in one place helps you be prepared to search for job opportunities.

How it works:

- UOPX earned skills automatically update to your profile
- Add your self-identified skills you've learned through your life and work experiences
- We'll use the skills you've added, plus your UOPX earned skills to customize your list of potential job opportunities

My Skills

ALL SKILLS

UNIVERSITY OF PHOENIX SKILLS

- Marketing Communications**
- Entrepreneurship
- Value Chain
- SWOT Analysis
- Economic Theories

SELF-IDENTIFIED SKILLS

- Marketing Strategies
- Dynamic Business Proces...
- Strategic Planning
- International Economics
- Process Analysis

- Marketing Analysis
- Value Creation
- Competitive Advantage
- Digital Transformation
- Organizational Performance

Show more



Marketing Communications

Description:

- Implements marketing plan to target markets.
- Evaluates marketing communication channels used to reach selected audiences.
- Monitors strategic actions against goals.

You earned this skill on 09/07/2022 from Marketing: Social, Mobile, and Analytics

Harness the power of your skills

Put all your skills to use and get ready for opportunities before — and after you graduate.

- View jobs near you**
Explore job postings in your area that are relevant to your program
- Get career advice**
Work with a career advisor to create a personalized career plan
- Update your resume**
Create or update your resume with our assorted templates specific to your needs

Skills Profile



Phoenix.edu Program Pages

University of Phoenix

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HRM/300T: Fundamentals of Human Resource Management

3 CREDITS | 3 SKILLS

This course explores the critical role of human resources in achieving business results. The course will help students to have a solid understanding of the fundamentals of human resource management and its strategic relevance in business today. This course will provide students with a critical perspective on the development of human capital in the context of a unified system of attracting, retaining and developing talent that creates and supports the vision and values of the organization. Students will develop an understanding of the critical business implications for human resource professionals today.

Career-relevant skills that are aligned to this course

- Human Resource Strategy**
Explain human resource planning and policy development
- Business Strategies**
Explain the relationship between HR decision making and organizational strategies
- Employee Relations**
Explain the functions and roles of human resources management



PhoenixLink Network

Students and alumni will have access to as on-demand career guides and scheduling a career advising appointment. And now, they will also have access to new features and opportunities to connect with fellow students and alumni.

After they join the PhoenixLink Network, students can:

Meet with a career advisor to discuss career goals.

Grow a professional network of students and alumni.

Access resume and cover letter templates and on-demand career guides.

Ask questions in a discussion forum.

Join community groups based on their program of study or interests.

Register for live events such as employer information sessions and career workshops.

Related Links

[University of Phoenix Business Degrees and Certificates](#)

[Career Services](#)

[Skills-aligned Learning](#)

[Career with Confidence – Tools & Resources](#)